

JFEX 2021

1ST JAPAN INT'L FOOD EXPO



Nov. 17 - 19, 2021



INTEX Osaka, Japan

Newly Launching!

The Best Gateway to the Food Industry in Japan & Asia

Reed Exhibitions Japan Ltd., Japan's largest trade show organizer will be proudly launching JFEX - JAPAN INT'L FOOD EXPO in Nov. 2021. Reed Exhibitions Japan have successfully held "JAPAN'S FOOD" EXPORT FAIR for 4 years in a row, and with the strong request from buyers/food manufacturers all over the world, the launch of this new expo was decided.

JFEX consists of 3 specialised shows categorised in "FOOD", "WINE & SPIRITS" and "MEAT & DAIRY" which are target categories in the food/beverage industry. We are already receiving words of excitement and anticipation from buyers eager to attend the show.

- 3 Specialised Shows of JFEX -



Exhibits

- Wine / Sparkling Wine
- Beer / Spirits
- Liquor / Whisky / Brandy
- Japanese Sake / Shochu
- Korean Rice Wine
- Drink / Beverage

- Frozen / Canned Food
- Pre-packaged Food
- Pasta / Noodle
- Seafood / Vegetable/ Fruit
- Seasoning
- Snacks / Sweets

- Beef / Pork
- Bacon / Ham
- Sausage / Wiener
- Milk / Cheese
- Yogurt / Butter
- Egg

Visitors

Importers / Distributors / Wholesalers / Retailers / Supermarkets / Department Stores / Catering Services / Food Services / Hotels / Restaurants / Manufacturers

Business Meetings with High-Quality Buyers using “Online Matching System!”

Exhibitors can set up appointments with visitors in advance using “Online Matching System”. Visitors who are interested in the exhibits can also approach exhibitors prior to the show. This allows more chances for both exhibitors and visitors to have fruitful business meetings during the show and is also one of the many reasons why our shows are known as a “B-to-B” exhibition.

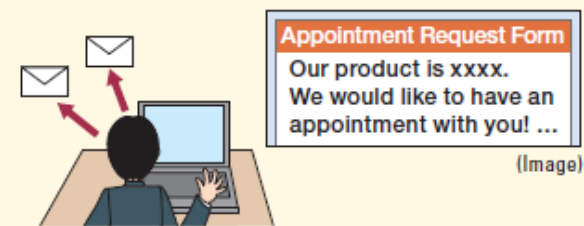
Online Matching System

Exhibitors can...

① Search the Database of Visitors



② Send Appointment Requests



③ Confirm Appointments



④ Have Meetings at Your Booth



The maximum number of appointment requests from exhibitors to visitors: 10 requests / 1 booth. This system does not guarantee the number of meetings.

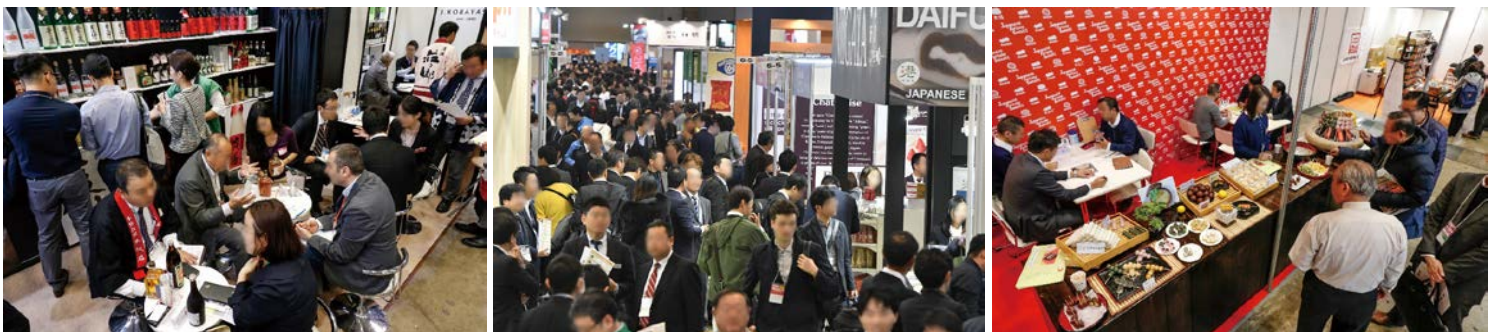
Join us at JFEX 2021

The show will bring together **1,000 exhibitors** and **40,000 visitors** from all over Japan and overseas. It is the best place to expand one's business and export products to Japan & Asia.

Show Management is getting notices everyday from both exhibitors who are interested in exhibiting, and visitors who are requesting for Visitor Tickets. We are confident that the show will bring huge success to the food industry and anyone involved. Join us at JFEX 2021!

To Exhibit > www.jfex.jp/ex_en/

To Visit > Coming Soon at www.jfex.jp/en



The number of exhibitors, visitors are expected, including co-held shows.