



### Meet Target Buyers in this June Your Best Gateway to the Japan & Asia's Food Market

JFEX-JAPAN INT'L FOOD EXPO is an international show for all kinds of food & beverages, organised by RX Japan Ltd. (Japan's largest tradeshow organiser)

After the success of the first edition, JFEX 2022 will be held in a larger scale with **850 exhibitors** and **35,000 buyers** gather, offer industrial professionals the best platform for new business opportunities.

Today, Show Management would like to introduce you How JFEX 2022 will be like in June.

### How JFEX 2022 will be like?

#### Consists of 3 Specialised Shows

**3** Specialised show as JFEX FOOD, JFEX WINE & SPIRITS, and JFEX MEAT & DAIRY, which are target categories in the food/beverages industry. We are already receiving words of excitement and anticipation from buyers eager to attend the show.



#### Exhibits

- Wine / Sparkling Wine
- Beer / Spirits
- Liquor / Whisky / Brandy
- Japanese Sake / Shochu
- Korean Rice Wine
- Baijiu, etc.



#### Exhibits

- Frozen / Canned Food
- Pre-packaged Food
- Pasta / Noodle
- Seafood / Vegetable/ Fruit
- Seasoning
- Snacks / Sweets
- Drink / Beverage, etc.



#### Exhibits

- Beef / Pork
- Bacon / Ham
- Sausage / Wiener
- Milk / Cheese
- Yogurt / Butter
- Egg, etc.

# Gathering International Exhibitors at the Showground

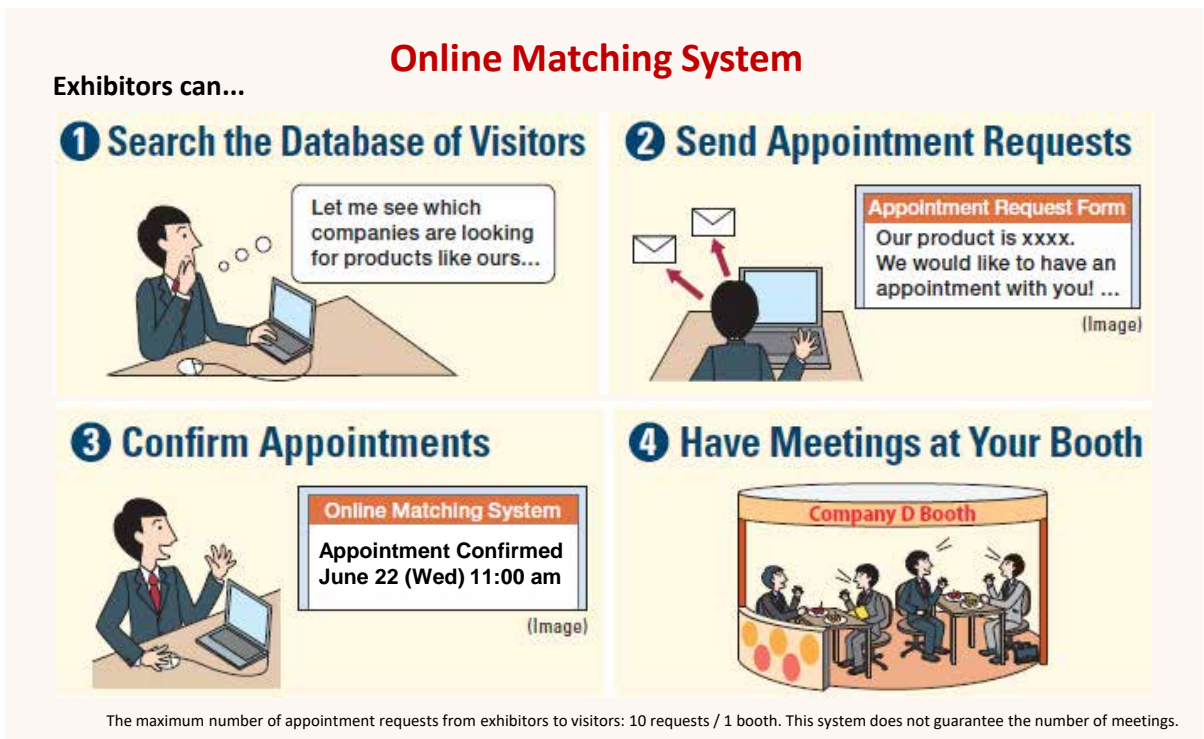
International companies from Belgium, Thailand, Chile, Italy, Russia, Indonesia, Spain, South Korea, etc. already decided to participate 2022 edition as exhibitors. They will use **Remote Exhibiting Plan** to showcase their products at on-site venue without travelling to Japan, to meet new importers/distributors during the fair.



Photos are the international exhibitors at JFEX 2021

## Business Meetings with High-Quality Buyers using “Online Matching System”

Exhibitors can set up appointments with visitors in advance using “Online Matching System”. Visitors who are interested in the exhibits can also approach exhibitors prior to the show. This allows more chances for both exhibitors and visitors to have fruitful business meetings during the show and is also one of the many reasons why our shows are known as a “B-to-B” exhibition.



Following visitors will come to the show:

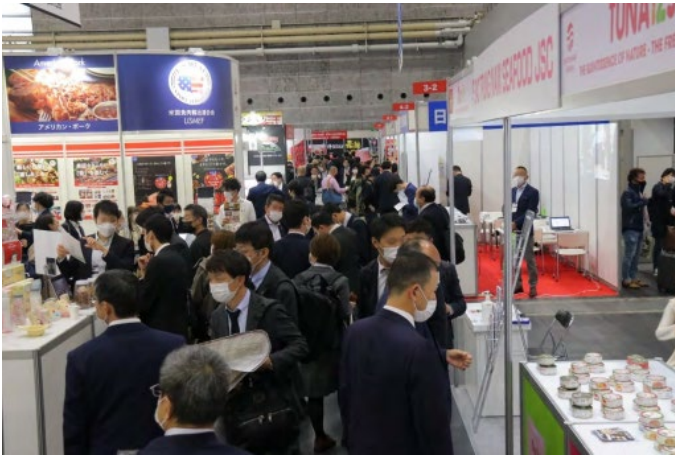
Importers / Distributors / Wholesalers / Retailers / Supermarkets / Department Stores / Catering Services / Food Services / Hotels / Restaurants / Food Manufacturers

# Join us at JFEX 2022

Show Management is getting notices everyday from both exhibitors who are interested in exhibiting, and visitors who are requesting for Visitor Tickets. We are confident that this year, the show will also bring huge success to the food & beverages industry and anyone involved. Join us at JFEX 2022!

Join as an Exhibitor

Join as a Visitor



The number of exhibitors, visitors are expected, including co-held shows.

■ **JFEX Show Management**    Organiser: RX Japan Ltd. (Formerly Reed Exhibitions Japan Ltd.)  
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