

JFEX ^{4TH} JAPAN INT'L FOOD & BEVERAGE EXPO *SUMMER*

Post Show Report 2024

June 19 -21, 2024 | Tokyo Big Sight, Japan

JFEX SUMMER 2024 was held on a grand scale.

Int'l exhibitors making their first entry into the Japanese market exhibited!

This year, we gathered approximately **20,000 visitors** in one venue and held the event on a grand scale.

Similar to last year, pavilions from South Korea, China, Thailand, and Taiwan exhibited, and this year, Malaysia also joined, allowing us to host an even more international event.

Show Results



652*
Exhibitors



18,978*
Visitors
from 64 Countries/Regions



21*
Countries/
Regions

(*including the concurrent show)




Overview


Show Outline

Exhibition Title	JFEX 2024 – 4th JAPAN INT’L FOOD & BEVERAGE EXPO
Dates	June 19 (Wed) - 21 (Fri), 2024
Time	10:00 – 17:00W
Venue	Tokyo Big Sight, Japan
Organiser	RX Japan Ltd. (formerly Reed Exhibitions Japan Ltd.)

Match Making Results



9,177
Total Appointments
were arranged



13
Appointments
per Exhibitor



Visitor Profile

- » Importers
- » Hotels
- » Distributors
- » Restaurants
- » Wholesalers
- » Manufacturers
- » Retailers
- » Food Service
- » Supermarkets
- » Specialty Stores
- » Department Stores
- » Online Retailers



Exhibitor Profile

- » Frozen Food
- » Vegetable, Fruit
- » Pre-packaged Food
- » Seasoning
- » Pasta, Noodles
- » Health/Organic Food
- » Seafood
- » Drink, Beverage
- » Snack, Sweets
- » Meat & Dairy
- » Instant Food
- » Wine & Spirits
- » Canned Food
- » Delicacies

4 Specialized Shows

Starting this year, **JFEX Premium** has been added, making it a total of four specialized exhibitions.
With dedicated buyers attending each exhibition, it allows for efficient matching.



JFEX FOOD

4TH JAPAN INT'L PROCESSED FOOD EXPO

- › Frozen Food
- › Pre-packaged Food
- › Pasta, Noodles
- › Seafood
- › Snack, Sweets
- › Tea, Coffee
- › Instant Food
- › Canned Food
- › Vegetable, Fruit
- › Seasoning
- › Health/Organic Food
- › Drink, Beverage



JFEX WINE & SPIRITS

4TH JAPAN INT'L WINE & SPIRITS EXPO

- › Wine
- › Spirits
- › Whisky, Whiskey
- › Japanese Sake
- › Korean Rice Wine
- › Vodka
- › Beer
- › Liquor, Liqueur
- › Brandy
- › Baijiu
- › Gin
- › Tequilla



JFEX MEAT & DAIRY

4TH JAPAN INT'L MEAT & DAIRY EXPO

- › Beef
- › Poultry
- › Sausage
- › Bacon
- › Cheese
- › Yogurt
- › Pork
- › Ham
- › Wiener
- › Milk
- › Butter
- › Egg



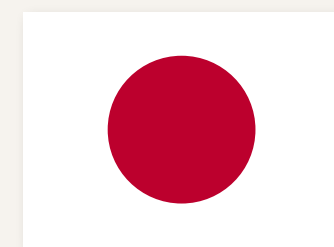
JFEX PREMIUM

2ND JAPAN INT'L PREMIUM FOOD EXPO

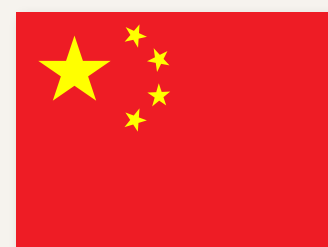
- › Delicacies
- › Seasoning
- › Agri-food
- › Meat
- › Yogurt
- › Snack, Confectionery
- › Honey
- › Seafood
- › Drink, Beverage
- › Cheese
- › Butter
- › Jam

Top Visiting Countries

Professionals from all over the globe participated in JFEX Summer 2024



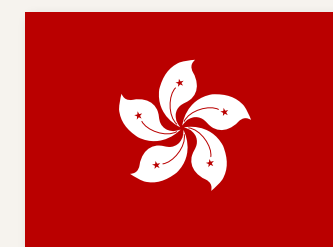
Japan



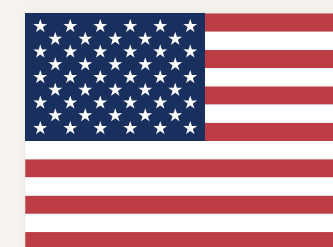
People's Republic of China



Republic of Korea (South Korea)



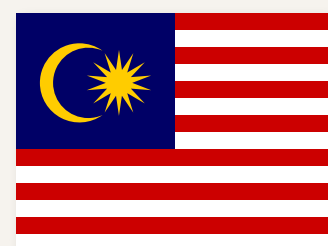
Hong Kong Special Administrative Region (HKSAR)



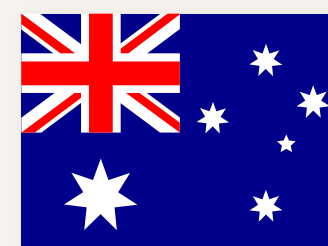
United States of America



Kingdom of Thailand



Malaysia



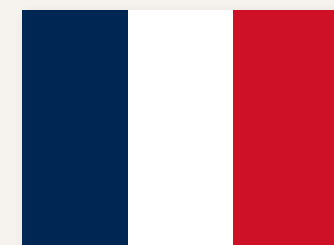
Commonwealth of Australia



Socialist Republic of Vietnam



Republic of Singapore



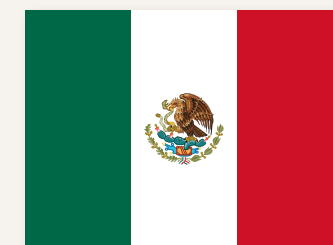
French Republic



Republic of Indonesia



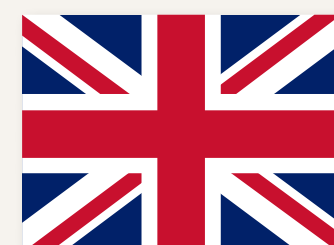
Republic of the Philippines



United Mexican States



Mongolia



United Kingdom of Great Britain and Northern Ireland



Italian Republic



Federal Republic of Germany



Canada



India



Concurrent Show

8th “JAPAN’S FOOD” EXPORT FAIR **SUMMER**

– For Importers & International Buyers –

The “JAPAN’S FOOD” EXPORT FAIR was held at the same venue as JFEX.
Over 400 Japanese companies exhibited to meet buyers all over the world.



Exhibition Photos

Take a peek into the happenings at JFEX Summer 2024



See you soon at

JFEX 5TH JAPAN INT'L FOOD & BEVERAGE EXPO WINTER



Nov. 27 (Wed) - 29 (Fri), 2024



Makuhari Messe, Japan

JFEX 6TH JAPAN INT'L FOOD & BEVERAGE EXPO SUMMER



July 9 (Wed) - 11 (Fri), 2025



Tokyo Big Sight, Japan

Exhibit with us >

Explore JFEX 2024 >

Contact Us

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